

PRESS RELEASE – 1

MONACO WORLD SPORTS LEGENDS AWARD 2020

The Oscars of Sport

Friday 18 and Saturday 19 December in the Principality of Monaco

The 5th edition of the prestigious Monaco World Sports Legends Award, the Oscars of Sport, will take place on Friday 18 (Media Day) and on Saturday 19 December for the Award Ceremony and Gala Dinner-Show with Red Carpet held in the Salle D'Or of the Fairmont Monte Carlo.

The first day is dedicated to the Media with the Talk Show "Sporting Stars: the Man or the Woman behind the champion", the official interviews and the Press Conference followed by a cocktail and VIP dinner.

The Awards Ceremony with the Red Carpet and Gala Dinner concludes the second day of the event.

The Monaco World Sports Legends Award - the Oscars of Sport - aims at promoting sport's ethical and moral values in order to inspire the new generations.

The Awarded gain entry to the Pantheon of World Sporting Legends by leaving their hand prints.

A particular feature of the event, which was conceived and produced by Promo Art Monte-Carlo Production, is that of linking sport with entertainment, art, fashion and glamour, making WSLA a unique showcase on an international scale: the Oscars of Sport.

The World Sport Legends Award's Red Carpet is among Monte Carlo's most prestigious and has become the place to be. For this, there are special appearances by celebrities, cinema stars, sport champions and VIPs.

The event is presented by international star Lorena Baricalla, Ambassadors and Master of Ceremonies of the Monaco World Sports Legends Award.

The statuette for the *Oscars of Sport* is the work of the international artist, Marcos Marin, who has painted the portraits of some of the world's most influential men and women. Marin created a sculpture which brings together all the symbolism and values of WSLA.

The Prize "World Sports Legends Award" is presented to sporting champions both active and retired, who have distinguished themselves not only in their sporting exploits but also for their example as inspiring role models for the new generations.

The Prize "WSLA Best Sports Values" is awarded to an athlete who stands out for an exemplary sporting gesture which embodies sport's ethical and moral values, or to well-known people for their community support through sport.

The Prize "WSLA Posthumous Award" is conferred on great champions with legendary careers or to well-known people who operated in the sporting sector.

The WSLA is an event which is enjoying ever greater success, and only four years since its inception, it is worth noting that on its 14 social networks and web channels, the photos and videos of the Oscars of Sport attract round **4,900,000 unique views per year**.

The greatest world sporting champions Awarded on the past years:

2019

Nasser Al-Attiyah

Qatar, 3 times Paris-Dakar winner

Mario Andretti

United States of America, F1 World Champion, Indycar and Nascar Champion

Loris Capirossi

Italy, 3 times MotoGP World Champion

Ana Gabriela Guevara

Mexico, World Champion of 400m, multi Olympic medalist

"WSLA Best Sports Values Award": Connie Henry for the Track Academy

Great Britain, Athletics

"WSLA Posthumous Award": Ferenc Puskás

Hungary, Football Champion and Legend of the Football world, in the year of the inauguration of the national stadium of his nation named after him. This is also the 10th anniversary of the launch of FIFA Puskás Award, the global prize for the goal of the year).

*The Award will be received by his grand-daughter **Ane De Juan Damborena** and the Olympic Champion **Pál Schmitt**, former president of Hungary.*

5th Monaco World Sports Legends Award
The Oscars of Sport

18th-19th December 2020

2018

Oswaldo Ardiles

Argentina, Football World Champion

Jutta Kleinschmidt

Germany, the only woman who has won the Paris-Dakar

Freddie Spencer

United States of America, 3 times MotoGP World Champion

"WSLA Best Sports Values Award": Dott. Claudio Costa for the Clinica Mobile

Italy, the doctor and founder of the Mobile Clinic in MotoGP, which has saved the lives of many champions

"WSLA Posthumous Award": Ayrton Senna

Brazil, 3 times Formula 1 World Champion and one of Formula 1's greatest legends

The Award was received by his niece, Bianca Senna, President of the "Instituto Ayrton Senna"

2017

Michael Doohan

Australia, 5 times MotoGP World Champion

Jacky Ickx

Belgium, 6 times winner of the 24 Hours of Le Mans, 1-time winner Paris-Dakar, 2 times Vice-World Champion of Formula 1

Josefa Idem

Italy, Canoe Racing, Olympic Champion, 5 times World Champion, 8 times European Champion

Michèle Mouton

France, 1-time vice-world champion of Rallye, President of the FIA's Women & Motor Sport Commission, FIA's Manager in the World Rally Championship, Co-founder of the international motorsport event Race of Champions

Armin Zöggeler

Italy, Luge, 2 Times Olympic Champion, 6 times World Champion, 4 times European Champion and 10 world cup

2016

Giacomo Agostini

Italy, Motor cycle racing/ 15 times World Champion of Motor cycling GP

Carl Fogarty

England, Motor cycling Superbike- 4 times Superbike World Champion

Mika Häkkinen

Finland/ Formula1 - 2 times Formula 1 World Champion

Tia Hellebaut

Belgium, Athletics - Olympic high-jump gold medal

Jhong Uhk Kim

Korea/ United States of America, Kung Fu Grandmaster

Sir Anthony McCoy

Northern Ireland, horse racing jockey - 20 times Jockey Champion, a record of 289 jump wins in 2001/2002 season and the most jump winners during his career, with 4,358 victories

Jean-Marie Pfaff

Belgium, Football - First winner of World's Best Goalkeeper

Pernilla Wiberg

Sweden, Alpine Ski Racer - 2 Olympic gold medals/ 4 World Championships/ 1 World Cup overall title

"WSLA Best Sports Values Award": Victor Tello for Promotora Mexicana De Valores Deportivos A.C

Mexico, Baseball and Football

"WSLA Posthumous Award": Antony Noghès

Monaco, for having created the Monaco Grand Prix in 1929, the Rallye Monte-Carlo in 1911, the checkered flag used to end races in 1931

The Prize has been received by Yann-Antony Noghès and Lionel Noghès.